

VIRUDHBYOS

Mrs. Subhashini Sowdambiga
CEO – VIRUDHBYOS PVT LTD
Sy. No.84/15D, NA,
Karthigai Pathai, Virusangulam,
Thirumangalam Taluk, Madurai,
Tamil Nadu – 625706.

To
Head Of the Department,
Department of Management Studies,
Periyar Maniammai Institute of Science and Technology,
Vallam.

Sir/Ma'am,

This letter is to acknowledge **Mrs. S. Shyamika (Student No – 120011403654)** of MBA Final Year has worked on the project titled “**BRANDING AND POSITIONING STRATEGIES FOR MILLET PRODUCTS**” under my direct supervision from 28.12.2021 till 28.01.2022 at the production unit located at Thirumangalam in Madurai. The data and analysis in the report is authentic and close to accurate to my knowledge.

Regards



Mrs. Subhashini Sowdambiga

SHYAMIKA S PROJECT